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Welcome

Dear subscriber,

Here is the new Update again. This Update will provide you with all the latest developments in the parking business.

Last week, Parking Network visited the IPI show in Long Beach California. Read more about this in the Exposure section at the end of this Update.

Hope you will enjoy this Parking Update again.

Kind regards from the editor and its team.



**** CLICK HERE ****
MAKE PARKINGNET YOUR HOMEPAGE!

VOTE RESULT

Are privately managed car parks better organized than public car parks?

Yes (74)

No (48)

QUICK VOTE THE NEW STATEMENT!

A specific big European parking event like the IPI show should be organized?

Click here to go to our platform and bring out your vote!

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News Update

First Sound launches Parking Payment System for Mobile Phone Users

Park and Go is a new automated payment system for local councils and parking operators that enables motorists to pay for parking using their mobile phones. Developed by First Sound (www.firstsound.com) using communications technology from C3, the system can be tailored to specific customer demands and easily integrated with existing office systems.



[Read more...](#)

Metro cuts parking rates



Deck spaces reduced to \$5 for summer

Detroit Metro Airport is slashing long-term rates at one of its parking decks in half.

While that's sure to be a hit with travelers, owners of nearby privately owned parking lots say it's the latest move in the airport's effort to run them out of business.

[Read more...](#)

TransCore Enhances Flagship Freight Matching Product (5/23/2003)

PORTLAND, Ore. TransCore's Commercial Services Group announces a new version of its premium freight-matching product, DAT Partners 3.5, a real-time freight and capacity management tool providing fleets and brokers instant access to more than 3 million loads per month and a 450,000-truck network helping them succeed in a challenging market.



[Read more...](#)

Learning a lot about parking (5/20/2003)



METERS & MORE: There is nothing we don't know about parking now. Or, at least, there's nothing we wouldn't know about parking if we'd spent another day or two at the International Parking Conference & Exposition, which pulled into town Sunday and will continue through Wednesday at the Long Beach Convention Center. As it is, we know way more about parking now than we did when we pulled into the company lot this morning ... a lot we used to take for granted. No more.

[Read more...](#)

Hanscom Air Force Base Boosts Security (5/16/2003)

Hanscom Air Force Base Boosts Security with Automatic Vehicle Identification and Access Control System Featuring TransCore(tm) Products

HANSCOM AIR FORCE BASE, Mass., April 14, 2003 - TransCore is providing eGo radio frequency identification (RFID) transponder tags and readers as part of an automatic vehicle identification (AVI) and access control system at Hanscom Air Force Base, Mass. The installation is an opportunity for the U.S. Air Force to evaluate the use of wireless RFID technology for base security applications and could lead to adoption at additional bases.



[Read more...](#)

Events Update

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Parkopolis

Cit des Scinces de la Villette, Paris
06.18.2003 - 06.19.2003



Description:

Parkopolis, which will take a new and more international dimension this year, is a showcase for all actors involved in the field of parking. The exhibition will bring together manufacturers, transport operators, French and international organisations and authorities who wish to show their experience and professionalism to one of the largest gatherings of decision makers and experts in the field of parking in France.

[World Parking Symposium IV](#)

Toronto, Ontario, Canada
06.22.2003 - 06.25.2003



Description:

The Fourth World Parking Symposium, "Parking in a Global Community", will be held at historic Hart House, on the St. George Campus of the 175 year old University of Toronto. As the 'City of Neighbourhoods', Toronto provides an appropriate backdrop for the conference theme, which highlights the need for livable space in an increasingly urban global community.

Since its inception in 1996, The World Parking Symposium has set a new standard in lively and productive debate on the important transportation issues of the day. Please be part of the Fourth Symposium and help to maintain that tradition!

[Parcken 2003](#)

Germany, Messe Frankfurt Ausstellungen GmbH
06.25.2003 - 06.26.2003



Description:

New systems for the monitoring of the duration and payment of the fees with to road parks from 25 to 26 June 2003 find - in this year for the first time into the Rhine Main resounding in Wiesbaden - to PARKS, trade fair and conference for building and maintenance of mechanisms rest to traffic. Well three months before the meeting announced so far approximately 50 exhibitors from four nations their partial name. The spectrum reaches from credit card and magnetic card systems, parking meters and gate barriers over hard and software for administration and instrumentation up to safety and video mechanisms as well as ready for occupancy park plants.



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Showcase Update

UNIQUE AGREEMENT ON MOBILITY BETWEEN PARKING COMPANY Q_PARK AND THE CITY OF MAASTRICHT (NL)

The parking company Q-Park and the City of Maastricht (NL) recently signed a unique 30-year agreement in which they undertake to work together on improving parking in the city. Q-Park will take care of maintenance, renovation and upgrading of all car parks in the city. Parking charges will be determined in consultation with the City of Maastricht and harmonised throughout the city.

The purpose of the agreement is to ensure that Maastricht has long-term <<Selection in Document>>, good quality parking facilities, with priority being given to access and quality of life. The agreement also covers the construction and renovation of the Vrijthofgarage, which will be one of the most modern car parks in Europe once the work is finished.



[Read more....](#)

Would you like to present a showcase
in Parking Network and the update?

Please contact us at: showcase@parking-net.com

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Industry Update

In the industry module you can search for organizations worldwide. There is the possibility to search on name, solutions, activities and country of operation.

We are indexing all the organizations in the right solutions, activities and country of operation. If your company should be amended or indexed, please send an e-mail to: editor@parking-net.com

Featuring company:

Company details

*TRANS*CORE

TransCore, Inc.

Details

Info

Product info

Solutions &
Activities

Country of
operation

Extra info

Company information

TransCore, a privately held, \$340 million company, provides transportation services and products that improve customer efficiency through wireless radio frequency (RF)-based technologies.

TransCore specializes in intelligent transportation systems (ITS), parking and access control systems, and provides back-office clearinghouse as a complete payment solution.



With installations in 39 countries, more than 80 patents and a world-class manufacturing center, TransCore's expertise is unparalleled in the transportation industry.

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Forum Update

- **Branding**

Does branding add to the solution of turning the negative image of the parking industry? At Q-Park we believe branding is not only worthwhile for the company itself but for the whole industry. It gives the industry a face and the ability to load positive impressions to either a company but also to the industry. What are your thoughts about it?

Nancy Aschman (n.aschman@q-parknv.nl)

- **Product tester**

Hi all, I wonder if any of you can provide me a list of company that made wireless parking meter? Thanks

Tri (tringuyen30@hotmail.com)

- **study for introducing off street parking**

At the moment we are carrying out an study for introducing off street parking in the Business Area of the city of Quito - Ecuador, and I need some feedback about the requirements/conditions for the parking industry for being attracted in the concession of this business in a city with about 2'000 000 people. If someone is interested of having more details of a sample survey carried out in this sector I would sent it.

Reafael (rgodoy@pi.pro.ec)

Reply:

we have setup a testing project for car parking navigation system in the CBD area in Shanghai center area. so, I think we have similar major fields. we can talk about how to develop the function of parking system in big city and how to get profits by broadcasting parking information for the parking service company.

rodger (daqingyi@jt.sh.cn)

These and other questions you can find in our forum.

[Visit our forum....](#)

Parking Network Exposure



The 2003 International Parking Conference and Exposition concluded Wednesday 22nd of May, reporting record attendance during the four-day event. Almost 3,000 delegates, exhibit personnel, and guests attended the Long Beach meeting. In addition, a total of 205 companies exhibited their products. The Conference, a program of the International Parking Institute, is the world's largest meeting of parking professionals and included more than 110 hours of technical and educational programs.

Jorrit Weerman from Parking Network visited also this great exhibition. He talked with many companies about the developments and the latest solutions in the market. After a pleasant discussion with the IPI board, Mr. David L. Ivey (President) and Ms. Kim E. Jackson (Vice President), they concluded on a full support of the IPI to Parking Network. This means that Parking Network is going to co-operate in a much stronger way than before.

Furthermore, Parking Network got great response from the industry on the new look & feel and the content Parking Network contains. Many companies are interested to participate in our platform.

Next year the IPI show ill be held in New Orleans and definitely Parking Network will be there!

Marketing

We offer a special discount until the first of June on showcases (50%), Company presentations (25%) and on our Minor and Major Packages (20%)

For more info: info@parking-net.com

ABOUT PARKING NETWORK IN MORE DETAIL...

How did the story start?

'6 years ago, there was the idea to centralize all the information concerning parking at one place on the Internet. In co-operation with the EPA, this platform was launched in 1996 and has grown into the world's largest information source on parking.'

Why is Parking Network a success?

'The parking industry is overloaded with information. Finding qualified information is difficult. Due to time constraints professionals cannot read all this information. Parking Network gives the professional the opportunity to find well structured qualified information in one place on the Internet at any time and any place without any costs. Also, the platform enables the visitor to find unbiased vendor information.'

What can I find in Parking Network?

'In Parking Network you can search for companies indexed on their activities and solutions. Furthermore news, associations, showcases, literature, library, events, a forum and awards can be found. We send on a monthly basis an electronic update by e-mail. I would say: "Go there and find out for yourself."'

How do we get visitors to Parking Network?

'First of all Parking Network is indexed very high in all the major search engines. As an example in www.google.com on the keyword 'Parking', we are listed fifth. This is very high. Secondly, more than 500 web pages link to Parking Network as a valuable information source. For the marketing of Parking Network we work closely together with all the associations worldwide, the traditional media, tradeshow organizers, specialty societies and research institutes. The platform is managed by a community management team who send out on a frequent basis emails to the targeted audience. This all results in a visitor basis of more than 30.000 unique professionals who frequently visit Parking Network to find their information of interest.'

Who visits Parking Network?

'You can imagine that this platform gives the industry a very good overview of the parking industry worldwide. Therefore we attract the following visitors: public bodies, awarding authorities, project developers, the urban planning specialist, infrastructure consultants, purchase managers, and other persons interested in the latest developments in the parking industry.'



**FOR MORE INFORMATION,
PLEASE CONTACT AT:**

We Focus B.V.

Jorrit Weerman
P.O. Box 529
6200 AM Maastricht
The Netherlands

Tel: + 31 (0) 43 3628042
Fax: +31 (0) 43 3628061
E-mail: info@parking-net.com
Website: www.parking-net.com

Contact

Give us your feedback

We want to make your opinion count. Please give us as much of this information as possible so we can include your comments.

Do you have any questions related to something you read in Parking Network?

Please send your questions to:

Editor@parking-net.com

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We Focus B.V.
P.O. Box 529
6200 AM Maastricht
The Netherlands

Tel: + 31 (0) 43 3628042
Fax: +31 (0) 43 3628061
E-mail: info@parking-net.com

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contact us at: info@parking-net.com

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