



SPONSORED BY



## Welcome

Dear subscriber,

Welcome to our new update. This Update will provide you with all the latest developments in the parking business.

The Parking Network crew wishes everybody great summer days. Parking-net will continue to update his website this summer on a daily base!

Hope you will enjoy this Parking Update again.

Kind regards from the editor and its team.



### VOTE RESULT

Reservation and online payment should be possible at each airport?

Yes (52)

No (11)

### QUICK VOTE THE NEW STATEMENT!

There's a wide enough market for in-vehicle-parking-meters to succeed

Click here to go to our platform and bring out your vote!

## News Update

- Events
- Showcase
- Industry
- Forum

### Parking-Net has moved!

Maastricht, The Netherlands – Today the Parking-Net Network changed its server location from the original servers in the USA to Germany. This location switch will be an immediate improvement on speed and reliability



A 'stopwatch' test revealed that the loading time of the frontpage with a broadband connection is reduced from 8.688 seconds to 5.31 seconds

### First Pay-And-Display On Street Parking



A north-east town is to have its first pay and display on street parking. Eight Metric solar power machines have been installed by Middlesbrough Council who have also recently upgraded older machines with seven new Accents in town centre shopper car parks.

[Read more...](#)

### BPA announced New President

Malcolm Pickett, was inaugurated as the new president of the BPA at the Annual General Meeting held on the 23rd of June 2004.



[Read more...](#)

---

## 'Flexi-Fee' Car Parking Plans



Car parking charges in Cambridge could vary in busy periods as part of a new proposal to deal with congestion. The variable parking charges plan would mean prices in a particular car park being dependent on how many spaces it had left and how long the queues were leading to it.

[Read more...](#)

---

## T2 Systems' PermitNow™ Speeds Parking Transactions and Improves Revenue Control for High-Traffic, Event Parking

PermitNow Makes it Easy to Issue Permits and Receipts in the Field, Improve Traffic Flow, Enforce Staff Accountability, and Increase Revenue.



[Read more...](#)



News  
Showcase  
Industry  
Forum

## Events Update

---

### [NPA's 53rd Annual Parking, Transportation and Services Convention](#)

Anaheim, California  
09.19.2004 / 009.22.2004



#### Description:

The National Parking Association (NPA) has selected Anaheim, California, as the site of its 53rd Annual Convention and Exposition, to be held at the Anaheim Marriott, from September 19-22, 2004. This leading industry event will draw more than 1,000 parking professionals who will benefit from many networking opportunities.

---

### [Parkex 2004](#)

England, UK, Manchester  
09.22.2004 / 09.23.2004



#### Description:

Parkey International 2004 - now in its 12th year.

Supported by the BPA Annual Conference "The Image of Parking - Conflict or Cooperation"

[Canadian Parking Association  
Annual Conference & Trade Show](#)

British Columbia, Vancouver  
10.02.2004 / 10.06.2004



**Description:**

This annual meeting allows parking professionals the opportunity to share new ideas, gain technical expertise, keep abreast of industry advancements and to offer a venue for members to network with associates from the parking industry. This event includes world-class speakers, presentations and learning opportunities in both informal workshops and lecture formats, and is considered the Canadian parking industry's most significant nationwide networking opportunity.



- News
- Events
- Industry
- Forum

## Showcase Update

### Case study

## Meter's Expired

By John Anderson

Oklahoma, the mid-America embodiment of rugged individualism, cultivated the birth of modern-day items such as the shopping cart and the "Yield" sign. Its burgeoning growth as an agricultural and industrial center in the 1930s witnessed the rise of Tulsa and Oklahoma City. During this decade, approximately 550,000 automobiles were registered within its bound-aries, of which 10 percent were in Oklahoma City itself.

***Parking Receipts increased 45 percent over the same period for the previous year.***

Downtown Oklahoma City workers were notorious for parking their cars on bustling central core arteries. Frustrated merchants needed the space available for the convenience of shoppers. Carlton Magee, the director of the city's Chamber of Commerce, is credited with developing the first parking meter as a means to induce parking space turnover and to nudge office workers to park at peripheral sites, thereby allowing the city to capture the perceived value of parking near the shopper's destination. Magee created the Magee-Hale Park-O-Meter Co., with factories in Oklahoma City and Tulsa, to provide meters to municipalities nationwide. Driver resistance erupted in Texas and Alabama through the defacing of meters. The opening scene of the movie "Cool Hand Luke" features Luke Jackson cutting meters from their posts in a sleepy Southern town, in protest of the municipal measurement of time. The winds of change did roll off the Oklahoma plains.



[Read more....](#)

Would you like to present a showcase  
in Parking Network and the update?

Please contact us at: [showcase@parking-net.com](mailto:showcase@parking-net.com)

P



News  
Events  
Showcase  
Forum

## Industry Update

In the industry module you can search for organizations worldwide. There is the possibility to search on name, solutions, activities and country of operation.

We are indexing all the organizations in the right solutions, activities and country of operation. If your company should be amended or indexed, please send an e-mail to: [editor@parking-net.com](mailto:editor@parking-net.com)

### Featuring company:

#### Company details

 **BemroseBooth**

[Details](#) → **Company information**

[Info](#) → BemroseBooth provides specialist and secure print services, which our customers rely on for successful value transactions. Through the innovative application of new technology and preferred supplier status with original equipment manufacturer (OEM) partners, we have developed market-leading positions in selected business areas.

[Extra info](#) →

---

© [We Focus B.V.](#), 2004 contact us at: [info@parking-net.com](mailto:info@parking-net.com)

[Disclaimer](#)

P



## Forum Update

- **Public incentives for structured parking**

I am interested in a list or catalog of public incentives (tax incentives, tax abatements, etc) to encourage/support structured parking as a strategy for more efficient land use, environmental protection, etc. Economic analysis of incentives would be especially helpful.

**Gordon Kenna** ([delacroua7@hotmail.com](mailto:delacroua7@hotmail.com))

- **Good companies in the industry?**

Has anybody heard of a company named Solwell (sp?) providing mobile parking solutions? I'm also interested in what people think are the leading companies in the industry-- both in the U.S. as well as in Asia. All input is greatly appreciated. Thanks!

**Scott Bradley** ( )

- **Latest reply:**

Hi Scott. You weren't confused with Itsmobile by any chance? We are a mobile parking payment provider based in Dublin ([www.itsmobile.com](http://www.itsmobile.com)) with installations in UK, Australia and Ireland [www.mpark.com](http://www.mpark.com) / [www.mpark.com.au](http://www.mpark.com.au) / [www.mpark.ie](http://www.mpark.ie). We are currently working on further rollouts in Germany and the UK. We have the largest installations in the world and our system works both with and without parking meters. Let me know if you need any further information. [james.grimes@itsmobile.com](mailto:james.grimes@itsmobile.com)

**James Grimes** ([james.grimes@itsmobile.com](mailto:james.grimes@itsmobile.com))

- **Reserving Spaces in Pay & Display/Multi Bay Areas**

Wellington City has 3000 on-street metered spaces and 2500 off-street metered spaces. The majority of these spaces have either pay& display machines or single space meters. We are looking at alternative methods for our customers to pay for their parking other than feeding meters. We are currently trialing the Ganis Smart Park System and would appreciate any feedback that members have.

**Trevor Fuller** ([trevor.fuller@wcc.govt.nz](mailto:trevor.fuller@wcc.govt.nz))

**These and other questions you can find in our forum.**

[Visit our forum....](#)

## Parking Network Exposure



### Parking Network Full Color Advertisement

The Parking Professional placed the Parking-Network advertisement in their March issue. This magazine is a monthly publication of The International Parking Institute. This resulted in an increase of visitors to our platform.

[Click here to view the advertisement....](#)

## Marketing

# If you are interested in marketing rates please contact the e-mail address below

For more info: [info@parking-net.com](mailto:info@parking-net.com)

## ABOUT PARKING NETWORK IN MORE DETAIL...

### How did the story start?

'6 years ago, there was the idea to centralize all the information concerning parking at one place on the Internet. In co-operation with the EPA, this platform was launched in 1996 and has grown into the worlds largest information source on parking.'

### Why is Parking Network a success?

'The parking industry is overloaded with information. Finding qualified information is difficult. Due to time constraints professionals cannot read all this information. Parking Network gives the professional the opportunity to find well structured qualified information in one place on the Internet at any time and any place without any costs. Also, the platform enables the visitor to find unbiased vendor information.'

### What can I find in Parking Network?

'In Parking Network you can search for companies indexed on their activities and solutions. Furthermore news, associations, showcases, literature, library, events, a forum and awards can be found. We send on a monthly basis an electronic update by e-mail. I would say: "Go there and find out for yourself."'

### How do we get visitors to Parking Network?

'First of all Parking Network is indexed very high in all the major search engines. As an example in [www.google.com](http://www.google.com) on the keyword 'Parking', we are listed fifth. This is very high. Secondly, more than 500 web pages link to Parking Network as a valuable information source. For the marketing of Parking Network we work closely together with all the associations worldwide, the traditional media, tradeshow organizers, specialty societies and research institutes. The platform is managed by a community management team who send out on a frequent basis emails to the targeted audience. This all results in a visitor basis of more than 30.000 unique professionals who frequently visit Parking Network to find their information of interest.'

### Who visits Parking Network?

'You can imagine that this platform gives the industry a very good overview of the parking industry worldwide. Therefore we attract the following visitors: public bodies, awarding authorities, project developers, the urban planning specialist, infrastructure consultants, purchase managers, and other persons interested in the latest developments in the parking industry.'



## FOR MORE INFORMATION, PLEASE CONTACT AT:

**We Focus B.V.**  
Jorrit Weerman  
P.O. Box 529  
6200 AM Maastricht  
The Netherlands

Tel: + 31 (0) 43 3628042  
Fax: +31 (0) 43 3628061  
E-mail: [info@parking-net.com](mailto:info@parking-net.com)  
Website: [www.parking-net.com](http://www.parking-net.com)

## Contact

**Give us your feedback**

We want to make your opinion count. Please give us as much of this information as possible so we can include your comments.

**Do you have any questions related to something you read in Parking Network?**

Please send your questions to:

[Editor@parking-net.com](mailto:Editor@parking-net.com)

**Notice any errors on our website?**

[Click here](#) to send comments.

**Have a comment on ads that appear on Parking Network?**

[Click here](#) to send comments.

**Have a comment on our new look?**

[Click here](#) to send comments.

**[Click here for your opinion or info-request](#)**

We Focus B.V.  
P.O. Box 529  
6200 AM Maastricht  
The Netherlands

Tel: + 31 (0) 43 3628042  
Fax: +31 (0) 43 3628061  
E-mail: [info@parking-net.com](mailto:info@parking-net.com)

---

© [We Focus B.V.](#) 2003

contact us at: [info@parking-net.com](mailto:info@parking-net.com)

---

[Disclaimer](#)