



PARKING UPDATE



Quality in parking

INDUSTRY SUPPORT

SPONSORED BY



## Welcome

Dear subscriber,

Welcome to our new update. This Update will provide you with all the latest developments in the parking business.

**We wish you all a Merry Christmas and a Happy New Year!**

We will supply you in our third year again with new parking information!

[Click here](#) to receive more information about presenting your company for free at the Parking Network.

Please sign our guestbook with your comments [here!](#)

Hope you will enjoy this Parking Update again.

Kind regards from the editor and its team.



**\*\* CLICK HERE \*\***  
MAKE PARKINGNET YOUR HOMEPAGE!

## VOTE RESULT

In-vehicle access control (automatic barrier opening) will be the standard in the near future?

Yes (24)

No (5)

**QUICK VOTE THE NEW STATEMENT!**

**Compared to 2003, the parking industry did a better job in 2004?**

[Click here](#) to go to our platform and bring out your vote!

## News Update

### National Parking Association and MobileParking Extend Partnership

Washington, D.C. - The National Parking Association (NPA), the country's first association to serve the parking industry, and MobileParking LLC, the world's first locator and reservation parking service, have reached an agreement to extend their Affinity Program partnership to a term of five years.



[Read more...](#)

### Public transit payment: In Toulouse, Ascom is going to change everything without disturbing anyone



In Toulouse, in southern France, Ascom is going to outfit the city's public transport network with a new information and ticketing system.

[Read more...](#)

### Surface Systems, Inc. Integrates Ice Camera Technology with RWIS

- Events
- Showcase
- Industry
- Forum

Surface Systems, Inc. (SSI®), a member of Quixote Transportation Technologies, Inc. announces the integration of ice camera technology with Road/Runway Weather Information Systems (RWIS). Ice camera technology, when used with RWIS, provides an amazing advancement in how customers view data and make important winter maintenance decisions.



[Read more...](#)

---

### Roper Industries Finalizes Acquisition of TransCore



HARRISBURG, Pa. – TransCore Holdings Inc. today announces Roper Industries Inc. has finalized the acquisition of TransCore from the investor group led by KRG Capital Partners L.L.C. in a transaction valued at approximately \$600 million. The acquisition of TransCore establishes an additional strategic growth platform for Roper.

[Read more...](#)

---

### PowerPark Flex, a New CAB Chair, and a Record Attendance at T2 Systems' 10th PowerHouse User Group Conference

Nearly 350 parking professionals attended T2 PowerHouse User Group 2004, creating a record attendance for the conference held November 9 – 11.



[Read more...](#)

---

## Events Update

- News
- Showcase
- Industry
- Forum

---

### IIR Saudi Traffic

Riyadh, Saudi Arabia  
12.05.2004/12.07.2004



#### Description:

Saudi Traffic is the only show dedicated to the rapidly expanding traffic and transport infrastructure market in Saudi Arabia. The show will attract the Senior decision makers within the Ministries, Municipalities and Transportation Authorities, i.e. the core people that make the major decisions. So if you are in the traffic industry, and want to further expand your business in Saudi Arabia then this show will provide you with all the right contacts all under one roof.

---

### [First National e-Government Conference](#)

Manchester, UK  
01.25.2005/01.25.2005



**Description:**

This conference will provide information, vision, objectives and action plans of projects, as well as FAQ and various case studies related to e-government in the United Kingdom.

The National e-Government Conference will highlight some of the main issues that local authorities are likely to want to confront including access, doing business on the Internet, the use by government, possible and practical activities of ICT across a diverse range of applications and research being undertaken. The exhibition will have information on the Digital Divide, e-commerce, e-government, and applications in areas such as outsourcing services, e-procurement and e-parking.

---

### [NPA Annual Winter & Board of Directors Meeting](#)

Rose Hall, Jamaica  
02.12.2005/02.16.2005



**Description:**

A high level gathering of parking industry executives. This is where owners, operators and senior company executives take a winter break to meet and network with each other and informally mingle with service providers, equipment and product manufacturers, parking industry consultants, and anyone having an interest in an "inner circle update" on the latest parking industry issues and trends.

---

### [Norpark 2005 Parking Conference](#)

Alta, Norway  
03.09.2005/03.11.2005



**Description:**

This annual conference from Norpark, the Norwegian parking association allows parking professionals the opportunity to share new ideas, gain technical expertise, keep abreast of industry advancements and to offer a venue for members to network with associates from the parking industry.



## Showcase Update

---

Case study

## Increase Parking Space Inventories without Construction with Parking Space Optimization

By Sharon Easley

The Parking Professional; June 2004

*In Europe, as in the U.S., many urban areas do have enough parking to meet demand. Rather than turning to construction to solve this problem, universities and private entities are developing systems to more efficiently use existing spaces. With some of these systems it is possible to optimize the use of all available parking spaces. The key word here being all. That means spaces in hotels, malls private garages, convention centers, even unused reserved spaces in the garage of an apartment building. The concept is a simple one, pool all of the available parking resources and make them available to the customer. In its simplest form there are three components to this system: The real-time information of the available parking spaces, the storage of this information (a database) and a method of relaying this information to and from the people who need it. A fourth component, which can be added, is a reservation service.*

The University of Zurich's, Department of Information Technology has developed a secure, web-based application which optimizes the use of available parking spaces. This system named P24U Park and Pool for You, allows users to get information on available parking, make a reservation for a parking space and pay for it, either while en route using their mobile telephone or from home over the internet. What great value added service for the parking consumer knowing exactly where you will park when you arrive at your destination. No more worrying if you'll be able to find a space close to your destination, no more driving around (adding to the traffic congestion) looking for a space, no more missing the first 25 minutes of the play because you couldn't find a place to park. Oh, if only it were that simple... With the right tool, it could be!

### DEMAND

### OFFER



1. car parks
2. P+R / inter-modal

[Read more....](#)

Would you like to present a showcase  
in Parking Network and the update?

Please contact us at: [showcase@parking-net.com](mailto:showcase@parking-net.com)

P



News  
Events  
Showcase  
Forum

## Industry Update

In the industry module you can search for organizations worldwide. There is the possibility to search on name, solutions, activities and country of operation.

We are indexing all the organizations in the right solutions, activities and country of operation. If your company should be amended or indexed, please send an e-mail to: [editor@parking-net.com](mailto:editor@parking-net.com)

**Featuring company:**

## Company details

# DESIGNA

Internet: [www.designa-group.com](http://www.designa-group.com)

INTEGRATED SOLUTIONS

### DESIGNA Verkehrsleittechnik GmbH

---


### Company information

**Efficient parking management has a name: DESIGNA**

In 1951 DESIGNA became Germany's first producer and supplier of parking meters. DESIGNA's history of innovation continued. At the end of the seventies, the Kiel-based enterprise was able to introduce its first fully automatic parking system.

The company's programme has now been further developed to encompass fully comprehensive solutions, from the design and planning phase right through to the installation and service of fully automatic parking systems.

The experience DESIGNA has acquired over the last 50 years continues to benefit customers at every stage of the project.



- Details
- Info
- Product info
- Solutions & Activities
- Country of operation
- Extra info

- P
- News
- Events
- Showcase
- Industry

## Forum Update

- **Multi-space technology**

I am interested in hearing any comments about pay and display technology in a cold climate. Particularly, I am considering Pioneer Technology or Schlumberger. [jonseybold@msn.com](mailto:jonseybold@msn.com) ([jonseybold@msn.com](mailto:jonseybold@msn.com))

- Our Legend pay-and-display is installed across Canada -- contact me for references and more information.  
**B Wilbanks** ([bwilbanks@pom.com](mailto:bwilbanks@pom.com))
- Where are you looking to install the equipment. Other than the cold weather you may also be thinking about moisture issues. Is this on the coast? As well, the cold temperature definitely presents issues with forms of payment. Mikhail  
**Mikhailm** ([mmorokhovich@hotmail.com](mailto:mmorokhovich@hotmail.com))
- How cold do you expect the temperature to go down or up to???  
**Esther Pila** ([esther\\_pila99@hotmail.com](mailto:esther_pila99@hotmail.com))

**These and other questions you can find in our forum.**

[Visit our forum....](#)



## Parking Network Full Color Advertisement

The Parking Professional placed the Parking-Network advertisement in their March issue. This magazine is a monthly publication of The International Parking institute. This resulted in an increase of visitors to our platform.

[Click here to view the advertisement....](#)

## Marketing

**If you are interested in marketing rates please contact the e-mail address below**

For more info: [info@parking-net.com](mailto:info@parking-net.com)

## ABOUT PARKING NETWORK IN MORE DETAIL...

### How did the story start?

'6 years ago, their was the idea to centralize all the information concerning parking at one place on the Internet. In co-operation with the EPA, this platform was launched in 1996 and has grown into the worlds largest information source on parking.'

### Why is Parking Network a success?

'The parking industry is overloaded with information. Finding qualified information is difficult. Due to time constraints professionals cannot read all this information. Parking Network gives the professional the opportunity to find well structured qualified information in one place on the Internet at any time and any place without any costs. Also, the platform enables the visitor to find unbiased vendor information.'

### What can I find in Parking Network?

'In Parking Network you can search for companies indexed on their activities and solutions. Furthermore news, associations, showcases, literature, library, events, a forum and awards can be found. We send on a monthly basis an electronic update by e-mail. I would say: "Go there and find out for yourself."'

### How do we get visitors to Parking Network?

'First of all Parking Network is indexed very high in all the major search engines. As an example in [www.google.com](http://www.google.com) on the keyword 'Parking', we are listed fifth. This is very high. Secondly, more than 500 web pages link to Parking Network as a valuable information source. For the marketing of Parking Network we work closely together with all the associations worldwide, the traditional media, tradeshow organizers, speciality societies and research institutes. The platform is managed by a community management team who send out on a frequent basis emails to the targeted audience. This all results in a visitor basis of more than 30.000 unique professionals who frequently visit Parking Network to find their information of interest.'

### Who visits Parking Network?

'You can imagine that this platform gives the industry a very good overview of the parking industry worldwide. Therefore we attract the following visitors: public bodies, awarding authorities, project developers, the urban planning specialist, infrastructure consultants, purchase managers, and other persons interested in the latest developments in the parking industry.'



## FOR MORE INFORMATION, PLEASE CONTACT AT:

### We Focus B.V.

Jorrit Weerman  
P.O. Box 529  
6200 AM Maastricht  
The Netherlands

Tel: + 31 (0) 43 3628042  
Fax: +31 (0) 43 3628061  
E-mail: [info@parking-net.com](mailto:info@parking-net.com)  
Website: [www.parking-net.com](http://www.parking-net.com)



---

## Contact

### Give us your feedback

We want to make your opinion count. Please give us as much of this information as possible so we can include your comments.

### Do you have any questions related to something you read in Parking Network?

Please send your questions to:

[Editor@parking-net.com](mailto:Editor@parking-net.com)

### Notice any errors on our website?

[Click here](#) to send comments.

### Have a comment on ads that appear on Parking Network?

[Click here](#) to send comments.

### Have a comment on our new look?

[Click here](#) to send comments.

### [Click here for your opinion or info-request](#)

We Focus B.V.  
P.O. Box 529  
6200 AM Maastricht  
The Netherlands

Tel: + 31 (0) 43 3628042  
Fax: +31 (0) 43 3628061  
E-mail: [info@parking-net.com](mailto:info@parking-net.com)

---

© [We Focus B.V.](#) 2003

contact us at: [info@parking-net.com](mailto:info@parking-net.com)

---

[Disclaimer](#)