SKIDATA sweb®

Make the most of your
parking space management
with web-based services

SKIDATA®
KUDELSKI GROUP

Your parking spaces are worth more!

With SKIDATA make more of your parking space management!

Increase utilization and make parking easy and convenient for your customers. Provide excellent service without adding new staff. Increase your sales and create added value without additional effort. Sell parking spaces and additional services for cars online and reduce your operational workflows with proven, secure hosting models. Eliminate the expense of building your own platform, benefit from our know-how and experience. All applications run in a server farm equipped with the latest security requirements. This provides you with access to applications and data anywhere and at any time via a web browser.

In short, use the internet to increase attractiveness, sales and profit.

SKIDATA

Web-based services – how the business world is changing.

Successful business models rely more and more on online management and 24/7 availability of information – at any place and in real time. Companies are using faster networks and more reliable servers for their marketing, service and management activities. Discover the new options for upgrading to the proven SKIDATA parking system: Connect your parking management system with our cloud and get started.

SWEB SERVICES

So you need to be fast, reliable and everywhere – but how can you achieve this goal?

The key phrase is cloud computing, which hosts software in an online network. The cloud provides online access to infrastructure, platform and software services. Users only need a browser to access applications and data from any system.

The cloud saves resources: You can minimize investments in IT infrastructure and IT staff, and the provider is responsible for maintaining the programs. As a result, your system is always state-of-the-art and equipped with the latest software release.

Hi, I'm sweb.
With my web-based services, I'll help you bring out the best for you.

S WEB

Design Your Facility
Monitor and respond automatically

Do you want to know what is happening at all times and be able to respond regardless of where you are? SKIDATA Operator.Services provides you with the information and tools you need to ensure smooth operation. You get an overview, deploy your personnel optimally, and respond to unplanned events quickly and efficiently. With excellent processing of all information and secure remote control operation. Act and respond — with SKIDATA.

OPERATOR SERVICES

Keep a complete overview:
Combine services individually

SKIDATA Operator.Services provides you with an overview of your business processes. The centralized control helps you reduce costs and keep a complete overview at all times. Regardless of where you are, the web-based solution provides you 24/7 access to your data. Combine elements as you see fit.

sweb.Control

Turn centralized monitoring to your advantage and simplify all your business processes:

- Central help desk for your customers
- Intuitive monitoring and control of your systems
- Location-independent collaboration for your organization
- Automated error prioritization and escalation
- All data at a glance: individual, automatic and rules-based event management

sweb.Key

Play it safe and keep track of your access authorizations for automated ticket machines and other systems:

- Easy conversion to electronic weblocks
- Unique key ID for every employee
- Intuitive user management (e.g. reports on key usage)
- Time limit on authorizations
- Very high standard of security

sweb.Config

Get an overview of all rates and control your profits with flexible rate management:

- Flexible rate configuration
- Centralized rate management for all locations
- Complete ease of use
- By-the-minute rates for your clients

sweb.Transfer

Simplify your operational workflows. Deploy your data where and in the form you need it:

- Secure and reliable data transfer
- Process monitoring with configurable escalation mechanisms
- Automated data conversion
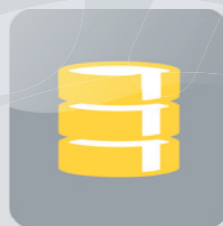
S WEB

Design Your Future
Targeted strategic planning with reporting, analysis and simulation

Centralize information from different systems and effectively and securely transfer data to other systems. It's as easy as that to automate your operating data securely. SKIDATA Management.Services provides you with an overview of all the critical data on the dashboard. Reporting, analytical tools and simulation modes support you in your strategic planning.

MANAGEMENT SERVICES

Get more oversight:
Comprehensive information at a glance

SKIDATA Management.Services centralizes data from different systems and provides you with optimal access to your data. Dashboards help you keep an overview of all the information. Detailed analyses of relevant business information forms the basis for your decisions.

sweb.Store

Centralize the data from your operating systems and perform comprehensive reporting and management:

- Compilation of data from all access systems (for people and vehicles)
- Centralized provisioning of data for additional systems
- Interface to third-party systems (e.g. ERP system)
- Scalable long-term data storage
- Easy integration of additional systems

sweb.Report

Transform you data into clearly illustrated reports and graphics. Make decisions based on detailed information:

- Clear illustration of key data (KPIs = key performance indicators)
- Consolidated parking system-wide reports
- Detailed analysis of client behavior
- Data analysis using in-depth, drill-down method
- Security in all business processes
- Professional basis for business decisions

sweb.Plan

Simulate the different rates and immediately identify the model you can use to increase your sales.

- Clear illustration of the effects of rate changes
- Easy introduction and optimization of new rates
- Accurate analyses
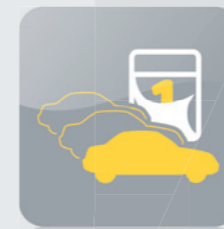- Different influencing factors help to forecast client behavior

S WEB

Design Your Profit
Sell parking spaces online

Follow the trend and sell your parking spaces or long-term parking tickets online. A benefit, e.g., for business parks: Companies can independently manage long-term parking tickets for their employees.
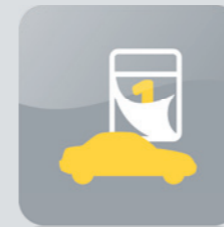
Regardless whether short- or long-term parkers, you offer your customers these services. Expand your online offering at the same time: It is easy to incorporate external services (e.g. car wash). With SKIDATA Sales.Services, you can reduce your expenses and offer your customers more convenience.

SALES SERVICES

Increase your profit:
Make optimal use of resources

SKIDATA Sales.Services increases your sales and reduces your expenses. Sell your parking spaces in advance and benefit from greater liquidity. Accurately plan your capacities and set your prices flexibly. Offer services from car washes to vehicle maintenance, and get the most out of your resources. Use the customer data you acquire for marketing activities and aftersale promotions.

sweb.Contract 'B2B'

Save time and costs, and provide your customers with easy access on a daily basis with self-service functionality. Offer this service especially for your major customers:

- Online customer account with easy registration
- Your corporate customers can manage their space allotments independently
- Customers select the identification mode that suits them (e.g., credit cards, license plates, etc.)
- Fast and efficient management reduces personnel costs

sweb.Contract 'B2C'

Effectively increase your sales by offering your long-term parking products on the web:

- Purchase long-term parking products online in the webshop
- Benefit from a variety of extension options
- Capture high-value and the latest customer data
- Automatic, periodic billing of customers
- Optimize your administrative expenses with customer self-service

sweb.Reserve

Increase your sales and enable your customers to book quickly and conveniently. Reach new customers and increase your profit with the reservation service:
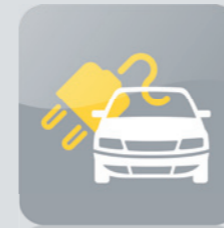
- Book parking online in the webshop
- More accurately plan utilization
- Answer questions quickly online
- Use customer data for marketing campaigns

sweb.News

Parking space information and more in real-time for your customers:

- Availability of free parking spaces on the navigation system of your customers
- Availability of free charging stations for electric vehicles on the navigation system of your customers
- Trip information upon entry at the parking facility: e.g., departure times, delays

sweb.e-mobility

Use this integration service to ensure that your electric charging stations can be booked and billed:

- No additional expense thanks to the fully automated payment process
- Convenient registration on e-mobility portal
- Build customer loyalty through reservations

S WEB

SKIDATA®
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