



Cleverciti

# Smart Parking for Smart Spaces

Corporate and Campus

[www.cleverciti.com](http://www.cleverciti.com)

# Corporate and campuses

Optimize your parking operations

The expansive areas that are synonymous with campus life – whether corporate or higher education – can be beneficial for businesses that require multiple buildings and locations to operate.

However, as an employee or visitor to these locations, finding parking can be a real challenge. In some instances, there may only be one parking space for every five students on a higher education campus, which indicates a significant shortage that can be detrimental to students and faculty. More urban campuses face even higher levels of parking shortages.

Mobility on campuses is a huge issue. And violations are on the rise. In 2016, the University of Buffalo issued 17,750 citations and the University of Central Florida issued more than 43,000 tickets. Many times, students prioritize getting to class on time over finding legal parking spots. And many of these violations remain unpaid. But while parking citations can be a funding source for universities, they don't fix parking issues. By investing in intelligent parking management infrastructure, today's campuses can turn real-time data into actionable information about the number of spaces in use, empty lots and lost revenue information. The solution, combined with guidance technology,

helps direct drivers to open spaces, saving time, energy and resources, while also increasing quality of life for students, faculty and staff.

For expansive corporate campuses that service a large workforce, communication is critical to the effectiveness of an intelligent parking solution, not to mention increasing productivity by reducing the headaches of searching for parking. The addition of critical messaging, coupled with driver direction, can also elevate an organization's visibility, capitalizing on marketing and advertising for an organization's services, closures, weather-related information and public service announcements, increasing ROI.

Cleverciti's intelligent parking solutions are designed to help environments access

intelligence that will help optimize parking operations and make it easier for drivers to locate available parking. Cleverciti is the first step in ensuring a seamless and hassle-free experience for employees and students.

As a leader in intelligent parking solutions, Cleverciti sensors capture valuable data that can be used to increase the flexibility, efficiency and availability of parking in today's busy educational and corporate campuses. It provides these organizations with a robust and highly reliable solution that enhances convenience, builds loyalty and brand engagement, allowing our customers to maximize ROI and streamline the parking experience.



# Real-time Data and Guided Parking

Get your students and employees to their destination on time with Cleverciti technology that harnesses the power of interconnectivity, edge computing, artificial intelligence and innovation of the Internet of Things (IoT) to eliminate parking challenges on university and corporate campuses. Cleverciti enables users to:

-  Enhance employee and student parking experience Reduce traffic and emissions
-  Build revenue
-  Identify problem areas
-  Maximize use of outdoor parking areas
-  Enhance communication with visual displays
-  Access intelligent data on peak parking times and driver habits

**Cleverciti's Smart Parking solutions** are the first step in ensuring a seamless and hassle-free parking experience for your employees and students. Our technology guides drivers to the closest open parking spaces, reducing the complexity and stress of the parking experience. Instead of searching for a space based on luck of the draw, drivers gain immediate access to a building or facility. Additionally, Cleverciti's newest solution, CIRC360, delivers not only parking guidance, but an opportunity to engage with employees and students by delivering communications and messaging on high-visibility LED signage.

**Cleverciti** seeks to help organizations reduce traffic and emissions, and increase revenue while allowing drivers to enjoy a smooth, stress-free parking experience. Get to know more about our company and our solutions, and gain the opportunity to receive a free parking plan at [www.cleverciti.com](http://www.cleverciti.com).

## Use Cases

### Parking Data



Compatible with on-street parking that often defines urban campuses, intelligent parking solutions can integrate seamlessly with information from parking garages, combined with on-street parking space information to form a comprehensive look at parking in a glance.

### Digital Media



Leverage the power of CIRC360 to deliver marketing messages or announcements to employees or students in large lots, engaging them while they are most open to messaging. Communicate lot closures, special events or public service announcements to provide the most up-to-date information.

### Gain Intelligence



Cleverciti technology allows operators to collect data about peak demand times, when lots are full or lack use, and whether drivers are parked illegally. By leveraging the power of advanced intelligence, users can see where you can leverage parking areas to best support the goals of the organization.

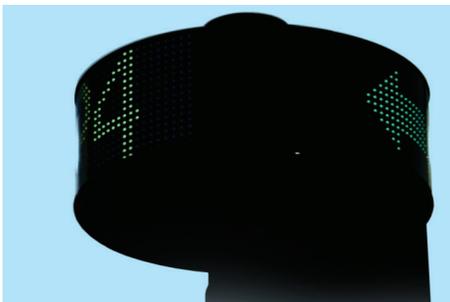
# Data to Optimize Parking

Gain new Levels of intelligence

Cleverciti provides a powerful combination: precise parking data and instant local guidance in a single solution. Intelligent sensors are easily installed on existing infrastructure to reduce downtime and closures. The Cleverciti Cockpit analyzes data with sophisticated analytics to help you identify the precise data needed to best manage your parking operations and your organization.

Cleverciti Systems is the leader in comprehensive, intelligent solutions for parking detection, monitoring and guidance. Cleverciti provides organizations with a powerful solution that enhances convenience, builds loyalty and boosts engagement, allowing customers to maximize ROI and streamline the parking experience.

- Winner Innovation Award 'Deloitte Fast 50'
- Winner Digital Innovation Award
- Winner Fast Mobility Category
- Finalist Energy Awards 2016
- Finalist Best New Parking Product
- German American Business "Excellence in Innovation" award
- Gulf Traffic Award, Dubai
- EcoAward 2017, Bronze Medal
- Winner German Accelerator
- Finalist Parking Industry Awards, Sydney 2017



## Cleverciti Smart Parking Solutions

